

Games, Applications and Content for OEM/Appstores



Presentation of the Game, App and Content offering from Winwap for the Manufacturers of Consumer and Professional Electronics, and online distribution through Appstores

Focusing on OEM Business

Background

Winwap Technologies has over 10 years of experience with working directly with the manufacturers of Consumer and Professional Electronics. During this time Winwap has developed a strong framework for supporting the OEM companies in a way that is both flexible, reliable and liked by the OEM customers. In 2012 Winwap expanded the business and added "less technology oriented" products to the portfolio offered to manufacturers.

In the always changing device market, it is important for the devices to differentiate themselves. One efficient way of doing so, not only in the Android space, is by adding entertainment to the device. Winwap recognized this requirement among their customers, and has become a distributor for game suppliers and aggregators. The content distributed today include content for OEM licensing, and content for online distribution through Appstores or Websites. Winwap also offers an actual Appstore system that OEM's can add to their devices, and then get a share of the revenue generated from that Appstore.



Categories & Platforms

Game Categories

- Online / Multiplayer Games
- Action
- Arcade
- Card
- Adventure
- Puzzle
- Shooting
- Racing
- Sports

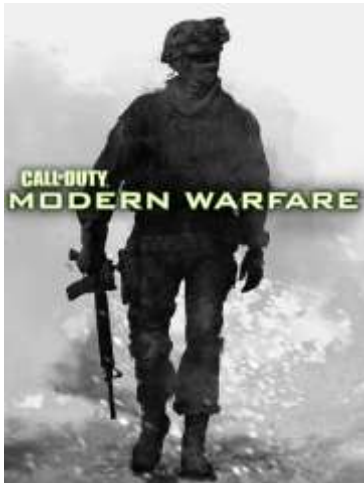


Game Platforms

- Android
- Windows Phone
- Java
- Symbian
- Blackberry
- iOS

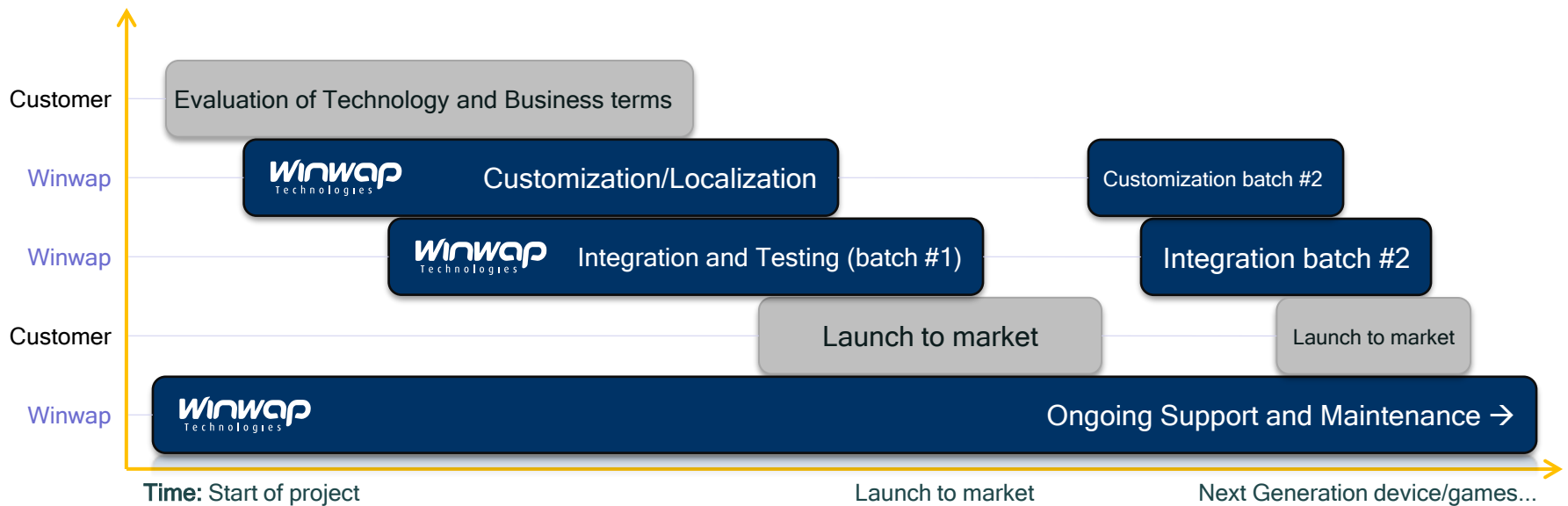


Game Examples



B2B Project timeline example

Winwap builds long term relationships with customers and provides support and maintenance for the solutions/products during the full cycle of each device/distribution.



More Information

As there are lots of different games and entertainment software products available there are naturally many titles that are available for download from different appstores on different markets. However, some titles may be available for exclusive distribution on certain markets.

The OEM/Appstore customer may provide Winwap with details about what market segment they are targeting, so Winwap can help find games that are suitable for that particular market. Also, if the device has some "limitations" (e.g. Smart TV with remote-control as UI) or "additional features" (e.g. Motion sensors, Gyro's etc) that may impact which type of games that are suitable for the device then this information should also be provided.

Please do contact Winwap for more information and to see how these products can help improve the products you are working on!

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